

## Competitor Analysis & Due Diligence

Oxbridge provides companies and investors with the essential understanding of target markets, technologies, business operations and performance to de-risk and enable appropriate investment decisions and commercial strategies to be formulated.

Through a combination of secondary research, market and company interviews and discussions with the client we deliver appropriate graphical reports that provide the salient information in a readily understandable format.

Typical report contents:

- Structure/nature of business
- Key products/applications
- Sales data and trends
- Company financials
- Market structure and segmentation
- Competitive positioning and developments
- Routes to market
- Production and distribution capabilities
- Business & market reputation/satisfaction
- SWOT and strategic direction
- Evaluation and recommendations

Contact us for more information and to discuss how Oxbridge could meet your competitor analysis and due diligence needs.

Our Sector Experience page shows how we have helped some of our customers achieve excellence through competitor analysis and due diligence consultancy.