

Partnership & Collaboration Facilitation

OxBridge acts collaboratively to bridge the gap between ideas and commercial reality.

For growing international commercialisation, collaboration with existing market players minimizes corporate integration pressures and cultural disruption, while at the same time providing cost effective ready access to the global market place.

We can:

- Identify companies who can provide established marketing, sales and distribution channels that may be utilized as a foundation for selling our clients existing product portfolio internationally.
- Facilitate the partnering process and acquisition of a portfolio of European businesses that can deliver, ideally both, or a least one of, the following: an established sales channel infrastructure and business enhancing technology, application and IP.
- Support the financing and legal requirements, putting in place the network to ensure the deals proceed effectively and to all parties benefit
- Develop the acquired company's sales and marketing capabilities, or establish a 'green field' infrastructure to build a wholly owned European sales and marketing operation and manage the development on behalf of our client company.
- Provide technological and business development support services to enhance the corporate product and service portfolio

Contact us for more information and to discuss how Oxbridge could assist your growth through partner collaboration and facilitation.

Our Sector Experience page shows how we have helped some of our customers achieve excellence through partner collaboration and facilitation consultancy.