

Experts in European and Asian markets

Oxbridge have uniquely developed a global partnering strategy to integrate Asian and European market strengths.

Our goal is to deliver the means by which Chinese corporations can play in the global market place on par with the best companies in the world.

We do this by helping our Chinese clients formulate collaborative partnership with European technology companies, helping them to acquire these businesses for use as a platform in developing their European marketing and distribution operations and advancing the technological capability of the organisation.

Collaboration with smaller existing market players, minimizes the corporate integration pressures and cultural disruption, while at the same time providing cost effective ready access to the global market place.

This acquisition strategy ensures the organization as a whole benefits from and learns the nuances of marketing in the West, while also rapidly delivering the advanced technology to differentiate and extend existing products life cycles, deliver new applications and services and provide a edge to effectively compete in international markets.

We can help facilitate access to international financial markets to fund these deals directly. We identify target companies with technologies that will enhance our clients' current product and market offerings with applications that are adaptable to target markets

Our consultants have also been assisting Western corporations enter the China market since 1989, and helping to grow technology businesses in Europe for the past decade. With our unrivalled network of expertise in both continents, we are ideally placed to help your business to become truly global.

Contact us for more information and to discuss how Oxbridge could assist your growth through expertise in Asian and European collaboration.